



FOR IMMEDIATE RELEASE

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NEW ENTREPRENEUR TRAINING CLASS BEGINS NOVEMBER 7, 2000

CHARO has trained more than 500 entrepreneurs in Los Angeles

Los Angeles— To help new businesses succeed in the community, the California Institute of Business Management, a CHARO division, offers business management training through an intensive entrepreneur-training program. The course is developed from the curriculum of the University of Colorado, Denver, and is designed to ensure business success. Classes are located at 3951 E. Medford St., Los Angeles, CA 90063 and will begin November 7, from 6:00 p.m. – 9:00 p.m.

The California Institute of Business Management will simultaneously conduct two classes. The first is the Nxlevel I Start-up for new businesses, and the NxLevel II Entrepreneur class for expanding and existing businesses.

Skilled professionals will guide entrepreneurs to prepare a business plan; develop a marketing plan; complete a financial plan; and offer access to capital. For eligible Los Angeles City residents the fees are \$75. Fees include text and workbook. CHARO is a community development corporation serving the East and Northeast Los Angeles area. Fees for non- City of Los Angeles residents are \$150. Registration ends November 6. For information call the CHARO Business & Financial Center (323) 269-1206 or fax (323) 343-9485.

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